

# Members Matter Most!

## Challenge for This Administration

### Increase Membership

21% BY '21

The vision of the 2019-2021 Membership Committee is to provide information and tools for our members to increase membership.

No matter how important the work of your garden club is, no matter how vital the services your club performs are, no matter how great the potential for fun and fellowship none of your club's strengths can be accomplished without active membership. Active membership is **THE KEY**.

Membership involves leadership in two ways:

- We must recruit new members and help them become active.
- We must stimulate active participation on the part of every member.
- Active, involved and interested members will unlock the doors of success and growth for your club!

